

Give your entire community access to DIRC21!

The annual Diversity & Inclusion Research Conference (DIRC) is returning for its fourth year on November 17-19, 2021. The goal of this unique event is to foster increased collaboration between researchers and practitioners engaged in Diversity & Inclusion (D&I) as well as to establish D&I Research as a field of academic and applied study. Visit <u>www.DIRC.info</u> for additional information about DIRC21 and to review the amazing content featured in previous years.

Our stellar roster includes the likes of Deborah Archer (ACLU President and NYU Law Professor), Gilda Barabino (President of Olin College and President of the AAAS), Guy Berger (Principal Economist at LinkedIn), Allison Scott (CEO of the Kapor Center), Pascale Thorre (Global Head of Diversity and Inclusion at HEINEKEN), and many more.

In addition to the invaluable presentations, tickets give free access to DEI workshops by experienced facilitators, interactive experiences, and other activities to gain the kind of practical experience and knowledge that normally require costly and time-consuming programs. With its unique blend of pre-recorded and live content, DIRC21 makes it possible for each attendee to create a customized experience that best addresses their unique D&I needs and interests, wherever they are along their DEI journey.

DIRC21 is a fantastic opportunity for organizations to show their commitment to D&I by purchasing tickets for their employees, students, partners, customers and friends. For as little as \$10 per ticket (\$6 for nonprofit, academic and government organizations) you can invite members of your community to attend DIRC21, where they will learn how D&I research is helping to make societies more inclusive and equitable.

Please consult the pricing tables on the next page for a bulk-ticket package that best suits the needs of your organization.

Become a DIRC Sponsor!

As an alternative to bulk tickets, consider becoming a DIRC Sponsor. In addition to giving your organization access to the annual conference DIRC21 and visibility with the DIRC21 audience, your sponsorship gives you priority access and visibility for year-round activities, including thought leadership events and other D&I research activities conducted by our team. Your sponsorship will demonstrate your commitment to D&I while supporting our mission to create a more inclusive and equitable society through research.

To purchase bulk tickets, inquire about sponsorship opportunities, or for additional information and questions, please email <u>dirc@aleriaresearch.org</u> or call +1-646-862-2934





www.dirc.info

DIRC is an initiative of <u>ARC</u>, a 501c3



Qty.	Discount	Price per ticket		Total price	Savings
20	20%	\$49.99	\$39.99	\$799.84	\$199.96
50	30%	\$49.99	\$34.99	\$1,749.65	\$749.85
100	45%	\$49.99	\$27.49	\$2,749.45	\$2,249.55
400	60%	\$49.99	\$20.00	\$7,998.40	\$11,997.60
1000	80%	\$49.99	\$10.00	\$9,998.00	\$39,992.00

General Admission

Nonprofits, Academic, and Government Entities

Qty.	Discount	Price per ticket		Total price	Savings
20	20%	\$29.99	\$23.99	\$479.84	\$119.96
50	30%	\$29.99	\$20.99	\$1,049.65	\$449.85
100	45%	\$29.99	\$16.49	\$1,649.45	\$1,349.55
400	60%	\$29.99	\$12.00	\$4,798.40	\$7,197.60
1000	80%	\$29.99	\$6.00	\$5,998.00	\$23,992.00

Your purchase supports greater inclusion, diversity and equity!

Aside from supporting this unique event, all ticket purchases have a direct, positive impact: DIRC21 allocates 10% of its revenues to four small charitable organizations whose DEI-related work aligns with DIRC's mission to foster greater inclusion, diversity and equity in our society. Learn more at <u>dirc.info/dirc21/charitable-organizations</u>.

In addition, to ensure equality in presenter compensation, DIRC allocates 15% of its revenues to a pool that is shared equitably among presenters doing solo talks and panels. Read about it in Forbes: <u>https://www.forbes.com/sites/paologaudiano/2021/06/07/how-to-make-conference-speaker-fees-more-inclusive-and-equitable/</u>

